



KIMBERLY C. LANGSTON

Hi,

Thank you for visiting my page and your interest in learning more about me. I would love to have the opportunity to meet with you and your team. Let's share in the design process and create amazing creative together.

WHAT CAN I DO?

I specialize in art direction, graphic design, concept ideation, typography, social media, marketing, branding, presentations, and so much more. I have a keen eye for design, marketing, digital/print production and I truly enjoy exploring new design solutions.

I've had the pleasure of designing creative for brands like The Peace Center, Verizon, Denny's, and more for well over a decade at Erwin Penland in both Greenville, SC, and New York, NY. Most recently, I have had the joy of helping The Peace Center design exciting Broadway show graphics, social media, and digital campaigns right here in Greenville, SC. I've successfully collaborated in-person and virtually with a network of employees, clients, and vendors across the nation as part of Hill Holliday, IPG.

EXPERIENCE:

- National, regional plus local campaigns targeted in a variety of traditional and digital mediums
- Management, teamwork, growth, leadership, and culture as part of a 120-350 person agency
- Art Direction, graphic design, marketing, email, print/digital production, and social media

I am actively seeking employment and would love to learn, work, and grow with an amazing team.

THANK YOU,

A handwritten signature in black ink, appearing to read 'Kim', with a stylized flourish above the first letter.

KIMBERLY C. LANGSTON

ART DIRECTION ■ GRAPHIC DESIGN ■ MARKETING CREATIVE

864.270.3116 ■ kimberly.c.langston@gmail.com

<https://www.langstondesign.org/>



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WORK HISTORY

Senior Graphic Designer

The Peace Center ■ Greenville, SC ■ 2021 – Present

Graphic Design, Art Direction, Branding and Video

(art direction, graphic design, print & digital production, Broadway Playbill design, TV/magazine/newspaper ads, digital displays, post cards)

Marketing Creative & Customer Service Executive

Indexx Inc., & Growll.com ■ Greenville, SC ■ 2020 – 2021

Graphic Design, Art Direction, Social Media, Branding and Email Marketing

(art direction, social media, customer acquisition, graphic design, copy writing, branding, magazine ads, email, brochures, marketing)

Graphic Design & Email Marketing Manager

Fresh Water Systems ■ Greenville, SC ■ 2017 – 2020

Graphic Design, Branding and Email Marketing

(art direction, social media, graphic design, copy writing, branding, magazine/web banner ads, packaging, email, print production, marketing)

Art Director

Erwin Penland (Hill Holliday, IPG) ■ Greenville, SC ■ 2013 – 2016

Creative Direction and Art Direction for Verizon Fios TV In-store National Retail

(creative direction, social media, posters, brochures, window graphics, in-store display, email campaigns, email, micro-sites)

Associate Art Director

Erwin Penland (Hill Holliday, IPG) ■ Greenville, SC ■ 2010 – 2013

Art Direction for Verizon Wireless In-store National Retail & National Direct Mail

(creative direction, direct mail, news paper/magazine ads, posters, brochures, email, landing pages, window graphics, web banners)

Lead Graphic Designer

Erwin Penland (Hill Holliday, IPG) ■ Greenville, SC ■ 2009 – 2010

Graphic Design for Verizon Wireless National Retail & Direct Mail, Advance America, Fatz Cafe

(menus, news paper/magazine ads, bill boards, posters, folders, brochures, print production, leading, and mentoring design teams)

Senior Graphic Designer

Erwin Penland (Hill Holliday, IPG) ■ Greenville, SC ■ 2006 – 2009

Graphic Design for Advance America, Wells Fargo, Fatz Cafe

(news paper/magazine ads, bill boards, posters, brochures, print production, flyer's, posters)

Graphic Designer

Erwin Penland (Hill Holliday, IPG) ■ Greenville, SC ■ 2001 – 2006

Graphic Design for Verizon Wireless National Retail

(news paper/magazine ads, news letters, bill boards, posters, brochures, print production, catalogs, flyer's)

EDUCATION

Anderson University ■ Bachelor of Arts, Graphic Design ■ May 2001

TOOLBOX

Adobe Creative Suite ■ Microsoft Office ■ Hootsuite ■ Social Media ■ Wordpress ■ Email Automation